



**Inspiring
Healthier Living**
2023 Annual Report

**The
Health
Museum**

JOHN P. MCGOVERN MUSEUM OF
HEALTH & MEDICAL SCIENCE

Our Mission

To foster wonder and
curiosity about health,
medical science and
the human body.



A message from our President & CEO



2023 was an exciting and inspiring year at The Health Museum!

Emerging from our downsizing during COVID, our dedication and hard work allowed us to re-focus on the three pillars of our strategic plan of reaching people inside the Museum, in the community, and on-line. We enhanced and added to our impressive educational programs and events at the Museum.

We added essential positions to our team. The traveling exhibits we hosted were on mission and received well within the community, bringing in a record number of students and schools on field trips. We forged new relationships in the community and added new partners, expanding our reach and awareness with our top-notch Texas Medical Center, Houston universities, and local communities. Our social media campaigns, which focused on valuable information about health, medical science, and the human body, resonated with many diverse groups and delivered several posts that went viral, bringing brand awareness to the Museum through an on-line presence we did not have before. Partnerships with local schools, our affiliation with the Smithsonian and other partner corporations brought interns and work-study students from many different backgrounds to the Museum. And, for the first time in several years, one of our signature programs, Global Teen Medical Summit, was back in person and full of high school students hoping to pursue a career in healthcare.

I am proud of our accomplishments this past year and equally proud of our dedicated staff who turned ideas and visions into reality.

This next year may be our best year yet!

John Arcidiacono
President & CEO,
The Health Museum

The *Amazing Body Gallery* exhibit and *Your Body Your Air*

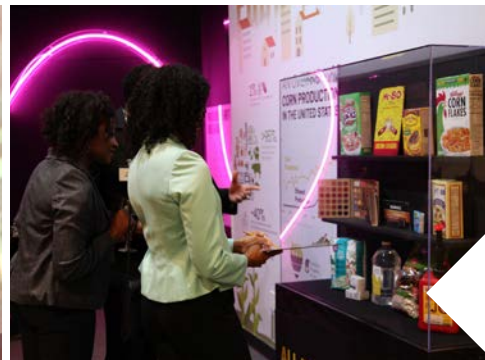


Exhibits

The **Amazing Body Gallery** is a larger-than-life walking tour through the human body to learn about how your major organs work. This exhibit includes interactive video and audio kiosks to pose interesting questions about human anatomy and health information.

Your Body Your Air explores four common types of air pollutants and their sources in the Houston area, and how they affect our bodies and our communities.

Outbreak: Epidemics in a Connected World, in conjunction with The Smithsonian Institution, allowed guests to explore disease case studies, personal stories from epidemic-fighters around the world and interactive games to help identify or contain an outbreak.



PRIMORDIALSHIFT

THE SCIENCE AND ART OF GENETIC MODIFICATION

Created by the renowned glass artist, Mick Meilahn, this exhibit featured 32 hand-blown ears of corn (each 4 to 6 ft. tall) and crafted a visual dialogue about the genetic modification of corn, which reflected humanity's evolving relationship with nature, and the interplay of science, agriculture and art.

The Human Microbiome

ZOO in YOU

El Microbioma Humano

Focusing on the fascinating and complex world of microorganisms, the Museum hosted *Zoo in You* as a traveling exhibit for the summer.

This family-friendly exhibit was enhanced by interactive science stations, and partnerships with fermented food products that helped to maintain a healthy gut.





Drugs: Costs & Consequences

Opening Eyes to the Damage Drugs Cause



In partnership with the DEA, the DEA Museum and the DEA Educational Foundation, the Museum hosted this impactful, and timely, exhibit concerning one of the most pressing issues today – the impact of the misuse of drugs on individuals, families, communities and society.

We offered free bus vouchers for schools, hosted community events, produced our own “Vape Cart” to address the science and health effects of vaping, and hosted numerous programs to enhance our guest’s exhibit experience.



Ribbon cutting of the exhibit (left to right): former *DEA Administrator*: Michele Leonhart, *Director*, DEA Museum: Jan Wrzesinski, *Special Agent in Charge*, DEA Houston Division: Daniel C. Comeaux, *President & CEO*, The Health Museum: John Arcidiacono, *Deputy Assistant Administrator*, DEA’s Office of Administration, Jeff Rashap



In 2023, the Museum welcomed **84,154** visitors from 35 countries (including the U.S.)

29,008 visitors on Free Family Thursdays

940 visitors through Museums4All

with **540** Museum members

526 visitors through Blue Star Museums

Education



The Health Museum is committed to educational classes and programs tailored to the needs of our community. During 2023, we introduced Doc Dissections, revived Scout Merit Badge classes and the Global Teen Medical Summit. A Discovery Cart was also added to facilitate discussions on the science and health issues related to vaping.



22,093

students & faculty took field trips to The Health Museum

from

383

schools

across

20

school districts

Field Trips

We welcome public schools and private institutions to embark on exciting and educational field trips throughout the year. Our field trips offer a unique opportunity for students to immerse themselves in the fascinating world of health and science. With interactive exhibits, hands-on activities, and educational guides, students are able to explore the complexities of the human body, discover, and engage in immersive learning experiences.





Discovery Camps

During spring, summer & winter break, for ages 5-13

700 students enrolled

with

56 STEM courses

30 camps were sold out

Spring, summer, and winter camps are some of the most sought-after programs at the Museum. In 2023 we expanded our offerings by partnering with the University of Houston to provide enriching off-site camps at U of H campuses around Houston. Our expert educators helped expand our camp curriculum and introduced new camps and more engaging activities.

Courses Offered

Camp Neuron

DNA Discoveries

Drone Camp

Forensics (8-10)

Girls Rock STEAM Camp

Grossed Out Science

iCan STEM

Kitchen Chemistry

Mini Chefs

Mini/Junior/Senior Chemist

Mini/Junior/Senior Vet

Mini Medical School

The Clinic

Spike Camp





Global Teen Medical Summit
Full capacity enrollment of 20 students



Students tour Gulf Coast Regional Blood Center

5-day summit for high school students to explore health and bioscience challenges with experts from the Texas Medical Center, providing access to thought leaders involved in cutting-edge medical research, clinical practice, policy, and entrepreneurship.

“Being part of this program made me realize there is so much more to healthcare than being a doctor or nurse.”

— 2023 Global Teen Medical Summit Participant



Dr. Peter Hotez as keynote speaker



Students at Ben Taub Hospital



Jagat Narula, MD, PhD gave presentation to students

“Before this week I wanted to be a Sports Medicine physician specializing in Primary Care, but we went to Ben Taub in the ER and Trauma unit. Now I want to specialize in Emergency Care.”

— 2023 Global Teen Medical Summit Participant

Program Partners

- Barnhart Foundation
- Ben Taub Hospital
- Buffalo Bayou Park
- Environmental Defense Fund
- Gulf Coast Regional Blood Center
- ION Prototyping Lab
- Rice University
- University of Houston
- UTHealth

Doc Dissections offers a chance for visitors of all ages to dissect an organ with the guidance of a certified physician. Important conversations accompany the dissection about how to keep a healthy organ, and a healthy body.

Doc Dissections

Launched in August



“I enjoyed being able to get up close with an organ in a very interactive way. There’s always something new and exciting to learn.”

— Doc Dissections Participant

over **200** participants at **10** sessions
15% attendees come back to attend another session within 6 months



Our Doctors



Dr. Rakhi Dimino
Medical Director of Operations
OB Hospitalist Group



Dr. Erik Handberg
Forensic Pathologist
Fort Bend County Medical Examiner



Dr. Varsha Podduturi
Deputy Medical Examiner
Fort Bend County
Medical Examiner’s Office



Dr. Paul Uribe
Deputy Chief Medical Examiner
Fort Bend County
Medical Examiner’s Office



Dr. Patrick Wood
Vice President & Chief Medical Officer
LifeGift



Dr. Jonathan Zalamea
*Family Medicine, Primary Care &
Sports Medicine*
Houston Methodist

2023 Highlights



1.



2.



3.



4.



5.



6.

- 1. Museum staff with the colon Fart Car at the 2023 Orange Show's Houston Art Car Parade and Festival
- 2. Members Month in May, 2023
- 3. Fan Jam at the Museum to celebrate the Final Four
- 4. Kids exploring gut health at a community event

- 5. Your Body Your Air on display at the opening of the Alief Neighborhood Center
- 6. Siege of the Skeletons, a collection of hand-crafted skeletons—with "Fairy Tales" as the theme—from local artists and students



7. Field trip students watching a dissection demonstration of the heart

8. High school students learning about eye anatomy in relation to the skull

9. Members enjoying Paint and Sip at the Art Bus event

10. Guests at Cocktails and Conversations

11. Houston artist Thedra Cullar-Ledford signs her book at The Amazing Body Store

12. Students practice suturing at Global Teen Medical Summit

13. Museum President & CEO, John Arcidiacono, donates blood with Gulf Coast Regional Blood Center

Community Engagement



Community Engagement is responsible for projects at the Museum and in the community at large. Guided by the Museum’s strategic plan, this program develops and strengthens key partnerships with individuals and organizations in the community, resulting in engaging experiences for guests, be they on-site, on-line or in the community.



53 Community Partners

15 Interns contributed 3,624 hours

153 Volunteers contributed 6,002 hours

“Working with camps and helping out with the DeBakey Cell Lab has been super fun! The programs involving gut health have influenced me so much that I’ve decided to change my major to Bio-Tech.”

— 2023 Museum Intern

University Partners

- Baylor College of Medicine
- Houston Community College
- Rice University
- Sam Houston State University
- Texas Southern University
- Texas Women’s University
- University of Houston
- University of Texas Medical Branch

Our Affiliations



Smithsonian
Affiliate

We are the only Smithsonian affiliate in the Houston Museum District



Membership with the Association of Science and Technology Centers offers free admission to over 600 ASTC institutions.



Free admission for active duty military and their families Memorial Day – Labor Day



Discounted admission to the Museum with an EBT card



FUNDED IN PART BY
THE CITY OF HOUSTON
THROUGH
HOUSTON ARTS ALLIANCE

A local arts and culture non-profit agency whose principal work is to implement the City of Houston’s vision, values, and goals for its arts grant-making and civic art investments.



Partnerships for local high school students to take part in environmental justice service-learning projects, made possible by grant from the National Academies of Science, Engineering, and Medicine.



Gulf Coast Regional Blood Center

Host site for Mobile and in-house blood drives



Harris County
Public Health
Building a Healthy Community

Host site for mobile and in-house vaccination clinics



Host Senior Move Days and At Home Lab Series



Discounted admission ticket with a Metro fare card.



B-Cycle has a station on LaBranch Street near Hermann Drive

Social Media Outreach

Number of Followers by 12/31/2023



/thehealthmuseum

13,151



@thehealthmuseum

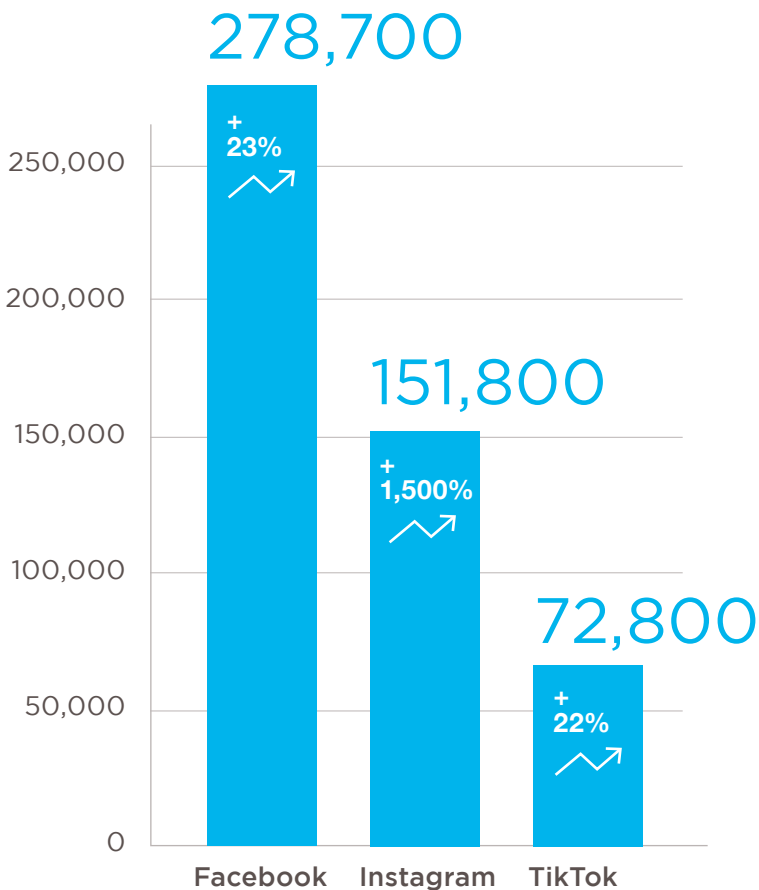
4,551



@thehealthmuseum

869

Cumulative Annual Reach



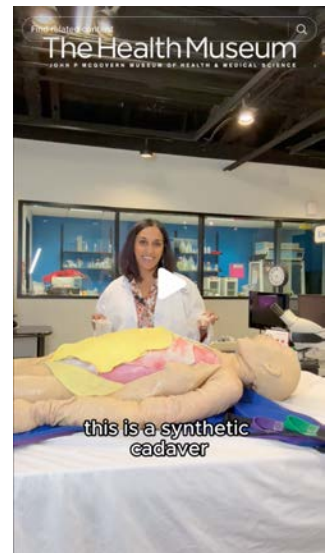
Chicken Wing Dissection Demonstration

25,000 reach



Internal Anatomy with Synthetic Cadaver & Dr. Podduturi

533 likes



Top Posts

In the Press



HOUSTON
CHRONICLE

“Health is generally a scary topic that most people only discuss in a doctor’s office when something goes wrong. The Health Museum aims to get ahead of that with fun, accessible looks at how our bodies work. That fun, even on topics that are contentious and sad, is desperately needed.”

Through Humor and Science, Houston’s Health Museum Makes Our Bodies a Prime Attraction

Houston Chronicle • August 7, 2023 • By Jef Rouner

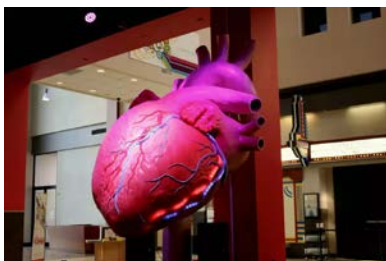


“Former U.S. Drug Enforcement Administrator Michele Leonhart... hopes that families who visit the new exhibit will end up walking away from it discovering a new way to talk about the public health crisis with young people.”

Traveling Exhibit’s Houston Stop Localizes America’s Deadly Drug Threats

Community Impact • October 2, 2023 • By Melissa Enaje

COMMUNITY
IMPACT



CHRON.

“A museum dedicated to health, especially one this intriguing and amusing, befits H-Town—a city known worldwide for its medical advances. The smiles seen every day at Houston’s Health Museum prove that learning can be fun—and what visitors are learning will help them live stronger, longer lives.”

Why The Health Museum is a great attraction for Houston families

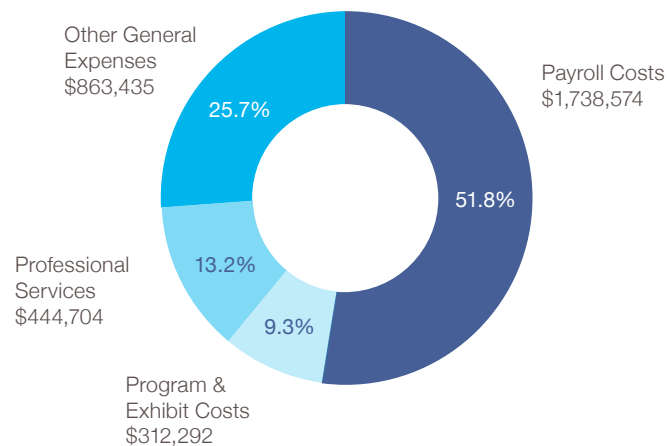
Chron • June 11, 2023 • By Robin Soslow

2023 Financials

REVENUE

Fund Raising	\$1,521,904
Earned Income	\$1,045,903
Investment Support	\$699,996
TOTAL REVENUE	\$3,267,803
Temporarily Restricted Funds Released	\$187,500
Temporarily Restricted Funds Added	-
ADJUSTED TOTAL REVENUE	\$3,455,303

EXPENDITURES



TOTAL OPERATING EXPENDITURES	\$3,359,005
NET OPERATING INCOME (LOSS)	\$96,298
Other: Depreciation	\$590,657
CHANGES IN UNRESTRICTED NET ASSETS	\$(494,359)
UNRESTRICTED NET ASSETS - Beginning	\$7,424,271
UNRESTRICTED NET ASSETS - Ending	\$6,929,912

Museum Support

Board of Directors

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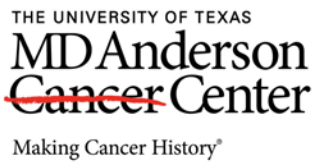
MEMBER EMERITUS In Memoriam

Sue Trammell Whitfield

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Consortium Partners



Ways to Support Us



Visit the Museum and
bring a friend



Become a member



Become a volunteer



Donate



Follow & repost
[@thehealthmuseum](#)



Shop at The Amazing
Body Store



218 guests attended
the 2023 Gala

\$272,700

raised to support future programs
and exhibits at the Museum

The Health Museum

JOHN P. MCGOVERN MUSEUM OF
HEALTH & MEDICAL SCIENCE



**Thank you for a
wonderful 2023**